**Vrinda Store Analysis**

Excited to share my Data Analysis Excel project .

The project involved the analysis of Vrinda store dataset.Excel was used as the tool.

**Data Cleaning**

* Remove duplicate and blanks
* Assigned the correct data type to each column
* Find and replace.

**Data Processing**

* Created new columns such as month and age group.

**Data Analysis**

* Created pivot tables to get the most out and summarize information in the tables.

**Data Visualization**

* Created charts from pivot tables to convey numbers into visuals to communicate insight from the analysis.
* Created slicers to filter data contained in pivot tables.
* Built an interactive dashboard to show all information in one place.

**Insights**

* Women are likely to buy compared to men (64%)
* Maharashtra, Karnataka and Uttar pradesh are the top 3 states
* Adult age group (30-49 yrs )is max contributing (50%)
* Amazon, Flipkart and Mynta channels are max contributing (80%).

This project highligts my skills in data cleaning , analysis and visualization , along with my ability to turn data into meaningful insights.

#DataAnalytics#Excelproject#Salesinsights#Learningjourney#Dashboarddesigns

